

# Order Item Summary



KDKA-TV

|  |                        |                                |  |                            |
|--|------------------------|--------------------------------|--|----------------------------|
| Order ID: 56501  | CF LOC-POL             | FBD - LBD: 09/18/12 - 10/08/12 | HL#:                                   | Created: 09/07/12 08:14 AM |
| Client: AFSCME (186729)  | CPE: / /               | Agency Commission: 15 %        | Updated: TJDISTEFANO on 09/07/12 08:26 |                            |
| Agency: THE CAMPAIGN GROUP, INC. (8131)                          | Product: AFSCME (1310) | Self :00:00                    | Confirmed: 09/07/12 08:26 AM           |                            |
| Buyer: Lisa Cabanel  | Demo: HHOLDS DMA RTG   | Sched. Code: B                 | Contract: 09/07/12 08:37 AM            |                            |
| AE: Brian Butz-1-KDKA-TV   | Billing Int: Monthly   | BM: SS                         |  |                            |
| Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% |                        |                                |  |                            |

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY AFSCME.

| Item | Time Class    | Eligible Days | Break Type    | Dur           | SC            | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|---------------|---------------|---------------|---------------|---------------|---------|------------|--------|------------|-------|------------|----|-----|
| 001  | 07:00 - 08:00 | * T W T F * * | MILT          | 30            | B             |         |            | 0.0    | \$400.00   | 6     | \$2,400.00 |    |     |
|      | <u>FBD</u>    | <u>LBD</u>    | <u>Sep 17</u> | <u>Sep 24</u> | <u>Oct 01</u> |         |            |        |            |       |            |    |     |
|      | 09/18/12      | 10/05/12      | 2             | 2             | 2             |         |            |        |            |       |            |    |     |
| 002  | 07:00 - 08:00 | M * * * * *   | MILT          | 30            | B             |         |            | 0.0    | \$400.00   | 3     | \$1,200.00 |    |     |
|      | <u>FBD</u>    | <u>LBD</u>    | <u>Sep 24</u> | <u>Oct 01</u> | <u>Oct 08</u> |         |            |        |            |       |            |    |     |
|      | 09/24/12      | 10/08/12      | 1             | 1             | 1             |         |            |        |            |       |            |    |     |
| 003  | NEWS5PM       | * T W T F * * | NEWS          | 30            | D             |         |            | 0.0    | \$900.00   | 6     | \$5,400.00 |    |     |
|      | <u>FBD</u>    | <u>LBD</u>    | <u>Sep 17</u> | <u>Sep 24</u> | <u>Oct 01</u> |         |            |        |            |       |            |    |     |
|      | 09/18/12      | 10/05/12      | 2             | 2             | 2             |         |            |        |            |       |            |    |     |
| 004  | NEWS5PM       | M * * * * *   | NEWS          | 30            | D             |         |            | 0.0    | \$900.00   | 3     | \$2,700.00 |    |     |
|      | <u>FBD</u>    | <u>LBD</u>    | <u>Sep 24</u> | <u>Oct 01</u> | <u>Oct 08</u> |         |            |        |            |       |            |    |     |
|      | 09/24/12      | 10/08/12      | 1             | 1             | 1             |         |            |        |            |       |            |    |     |
| 005  | NEWS530PM     | * T W T F * * | NEWS          | 30            | D             |         |            | 0.0    | \$900.00   | 6     | \$5,400.00 |    |     |
|      | <u>FBD</u>    | <u>LBD</u>    | <u>Sep 17</u> | <u>Sep 24</u> | <u>Oct 01</u> |         |            |        |            |       |            |    |     |
|      | 09/18/12      | 10/05/12      | 2             | 2             | 2             |         |            |        |            |       |            |    |     |
| 006  | NEWS530PM     | M * * * * *   | NEWS          | 30            | D             |         |            | 0.0    | \$900.00   | 3     | \$2,700.00 |    |     |
|      | <u>FBD</u>    | <u>LBD</u>    | <u>Sep 24</u> | <u>Oct 01</u> | <u>Oct 08</u> |         |            |        |            |       |            |    |     |
|      | 09/24/12      | 10/08/12      | 1             | 1             | 1             |         |            |        |            |       |            |    |     |
| 007  | NEWS6PM       | * T W T F * * | NEWS          | 30            | D             |         |            | 0.0    | \$1,050.00 | 6     | \$6,300.00 |    |     |
|      | <u>FBD</u>    | <u>LBD</u>    | <u>Sep 17</u> | <u>Sep 24</u> | <u>Oct 01</u> |         |            |        |            |       |            |    |     |
|      | 09/18/12      | 10/05/12      | 2             | 2             | 2             |         |            |        |            |       |            |    |     |

# Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

|  |                        |                                |  |                            |
|--|------------------------|--------------------------------|--|----------------------------|
| Order ID: 56501  | CF LOC-POL             | FBD - LBD: 09/18/12 - 10/08/12 | HL#:                                   | Created: 09/07/12 08:14 AM |
| Client: AFSCME (186729)  | CPE: / /               | Agency Commission: 15 %        | Updated: TJD:STEFANO on 09/07/12 08:26 |                            |
| Agency: THE CAMPAIGN GROUP, INC. (8131)                          | Product: AFSCME (1310) | Self :00:00                    | Confirmed: 09/07/12 08:26 AM           |                            |
| Buyer: Lisa Cabanel  | Demo: HHOLDS DMA RTG   | Sched. Code: B                 | Contract: 09/07/12 08:37 AM            |                            |
| AE: Brian Butz-1-KDKA-TV   | Billing Int: Monthly   | BM: SS                         |  |                            |
| Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% |                        |                                |  |                            |

| Item | Time Class | Eligible Days | Break Type    | Dur           | SC            | Sell Pr | Sales Catg | HHOLDS | Rate       | Spots | Total       | NR | A/G |
|------|------------|---------------|---------------|---------------|---------------|---------|------------|--------|------------|-------|-------------|----|-----|
| 008  | NLATE03    | * T W T F * * | NEWS          | 30            | B             |         |            | 0.0    | \$1,900.00 | 6     | \$11,400.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Sep 17</u> | <u>Sep 24</u> | <u>Oct 01</u> |         |            |        |            |       |             |    |     |
|      | 09/18/12   | 10/05/12      | 2             | 2             | 2             |         |            |        |            |       |             |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur           | SC            | Sell Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|---------------|---------------|---------|------------|--------|------------|-------|------------|----|-----|
| 009  | NLATE03    | M * * * * *   | NEWS          | 30            | B             |         |            | 0.0    | \$1,900.00 | 3     | \$5,700.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Sep 24</u> | <u>Oct 01</u> | <u>Oct 08</u> |         |            |        |            |       |            |    |     |
|      | 09/24/12   | 10/08/12      | 1             | 1             | 1             |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur           | SC            | Sell Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|---------------|---------------|---------|------------|--------|------------|-------|------------|----|-----|
| 010  | NLATE03    | * * * * * S * | NEWS          | 30            | B             |         |            | 0.0    | \$1,700.00 | 3     | \$5,100.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Sep 17</u> | <u>Sep 24</u> | <u>Oct 01</u> |         |            |        |            |       |            |    |     |
|      | 09/22/12   | 10/06/12      | 1             | 1             | 1             |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur           | SC            | Sell Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|---------------|---------------|---------|------------|--------|----------|-------|------------|----|-----|
| 011  | AINSIDER   | * T W T F * * | ACC           | 30            | B             |         |            | 0.0    | \$675.00 | 3     | \$2,025.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Sep 17</u> | <u>Sep 24</u> | <u>Oct 01</u> |         |            |        |          |       |            |    |     |
|      | 09/18/12   | 10/05/12      | 1             | 1             | 1             |         |            |        |          |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur           | SC            | Sell Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|---------------|---------------|---------|------------|--------|----------|-------|------------|----|-----|
| 012  | LLETTER01  | * T W T F * * | LETT          | 30            | B             |         |            | 0.0    | \$450.00 | 6     | \$2,700.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Sep 17</u> | <u>Sep 24</u> | <u>Oct 01</u> |         |            |        |          |       |            |    |     |
|      | 09/18/12   | 10/05/12      | 2             | 2             | 2             |         |            |        |          |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur           | SC            | Sell Pr | Sales Catg | HHOLDS | Rate     | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|---------------|---------------|---------|------------|--------|----------|-------|------------|----|-----|
| 013  | LLETTER01  | M * * * * *   | LETT          | 30            | B             |         |            | 0.0    | \$450.00 | 3     | \$1,350.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Sep 24</u> | <u>Oct 01</u> | <u>Oct 08</u> |         |            |        |          |       |            |    |     |
|      | 09/24/12   | 10/08/12      | 1             | 1             | 1             |         |            |        |          |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur           | SC            | Sell Pr | Sales Catg | HHOLDS | Rate       | Spots | Total       | NR | A/G |
|------|------------|---------------|---------------|---------------|---------------|---------|------------|--------|------------|-------|-------------|----|-----|
| 014  | PBROKE*M&M | M * * * * *   | REGP          | 30            | B             |         |            | 0.0    | \$5,350.00 | 3     | \$16,050.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Sep 24</u> | <u>Oct 01</u> | <u>Oct 08</u> |         |            |        |            |       |             |    |     |
|      | 09/24/12   | 10/08/12      | 1             | 1             | 1             |         |            |        |            |       |             |    |     |

# Order Item Summary



KDKA-TV

|  |                        |                                |  |                            |
|--|------------------------|--------------------------------|--|----------------------------|
| Order ID: 56501  | CF LOC-POL             | FBD - LBD: 09/18/12 - 10/08/12 | HL#:                                   | Created: 09/07/12 08:14 AM |
| Client: AFSCME (186729)  | CPE: / /               | Agency Commission: 15 %        | Updated: TJDISTEFANO on 09/07/12 08:26 |                            |
| Agency: THE CAMPAIGN GROUP, INC. (8131)                          | Product: AFSCME (1310) | Self :00:00                    | Confirmed: 09/07/12 08:26 AM           |                            |
| Buyer: Lisa Cabanel  | Demo: HHOLDS DMA RTG   | Sched. Code: B                 | Contract: 09/07/12 08:37 AM            |                            |
| AE: Brian Butz-1-KDKA-TV   | Billing Int: Monthly   | BM: SS                         |  |                            |
| Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% |                        |                                |  |                            |

| Item | Time Class | Eligible Days | Break Type    | Dur           | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 015  | PVEGATU    | * T * * * * * | REGP          | 30            | B  |         |            | 0.0    | \$2,200.00 | 2     | \$4,400.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Sep 24</u> | <u>Oct 01</u> |    |         |            |        |            |       |            |    |     |
|      | 09/25/12   | 10/02/12      | 1             | 1             |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur           | SC            | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|---------------|---------------|---------|------------|--------|------------|-------|------------|----|-----|
| 016  | PELEMENT   | * * * T * * * | REGP          | 30            | B             |         |            | 0.0    | \$2,500.00 | 3     | \$7,500.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Sep 17</u> | <u>Sep 24</u> | <u>Oct 01</u> |         |            |        |            |       |            |    |     |
|      | 09/20/12   | 10/04/12      | 1             | 1             | 1             |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur           | SC            | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|---------------|---------------|---------|------------|--------|------------|-------|------------|----|-----|
| 017  | PMENTALSN3 | * * * * * S   | REGP          | 30            | B             |         |            | 0.0    | \$2,000.00 | 3     | \$6,000.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Sep 17</u> | <u>Sep 24</u> | <u>Oct 01</u> |         |            |        |            |       |            |    |     |
|      | 09/23/12   | 10/07/12      | 1             | 1             | 1             |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 018  | PNAVY      | * T * * * * * | REGP          | 30  | B  |         |            | 0.0    | \$6,000.00 | 1     | \$6,000.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Sep 17</u> |     |    |         |            |        |            |       |            |    |     |
|      | 09/18/12   | 09/18/12      | 1             |     |    |         |            |        |            |       |            |    |     |

| Item | Time Class | Eligible Days | Break Type    | Dur           | SC            | Self Pr | Sales Catg | HHOLDS | Rate       | Spots | Total      | NR | A/G |
|------|------------|---------------|---------------|---------------|---------------|---------|------------|--------|------------|-------|------------|----|-----|
| 019  | PCRIMINAL  | * * W * * * * | REGP          | 30            | B             |         |            | 0.0    | \$3,450.00 | 2     | \$6,900.00 |    |     |
|      | <u>FBD</u> | <u>LBD</u>    | <u>Sep 17</u> | <u>Sep 24</u> | <u>Oct 01</u> |         |            |        |            |       |            |    |     |
|      | 09/19/12   | 10/03/12      | 1             |               | 1             |         |            |        |            |       |            |    |     |

## Order Totals

| Order Section       | Confirmed Quantity | Revised Quantity | Confirmed Total |             | Revised Total |         |
|---------------------|--------------------|------------------|-----------------|-------------|---------------|---------|
|                     |                    |                  | Gross Amt       | Net Amt     | Gross Amt     | Net Amt |
| Spot Buy Lines      | 71                 | 0                | \$101,225.00    | \$86,041.25 | \$0.00        | \$0.00  |
| Installments        | 0                  | 0                | \$0.00          | \$0.00      | \$0.00        | \$0.00  |
| Ancillary Buy Lines | 0                  | 0                | \$0.00          | \$0.00      | \$0.00        | \$0.00  |
| Order Totals:       |                    |                  | \$101,225.00    | \$86,041.25 | \$0.00        | \$0.00  |